



**BEN FRANKLIN COFFEEHOUSE CHALLENGE PRESENTS
*THE COFFEEHOUSE HONORS***

Program Overview:

- The Ben Franklin Coffeehouse Challenge was a six-month grassroots program created to encourage civic-minded individuals to identify local issues and generate potential solutions for change in their community, in the spirit of Benjamin Franklin.
- The Benjamin Franklin Tercentenary and Starbucks Coffee partnered to present the Ben Franklin Coffeehouse Challenge in the Greater Philadelphia and Central Pennsylvania regions. This region encompasses south-eastern Pennsylvania, from State College to the west to Dickson City in the north, and reaches as far as Princeton and Monroe in New Jersey, and Newark in Delaware.
- Starbucks locations served as the meeting place for many of these challenges, as coffeehouses have a long history as the site of lively and sociable meetings where Franklin and his contemporaries came up with some of their most valuable and ingenious ideas.
- Visit www.benfranklin300.org/chc to find more information on all the Coffeehouse Challenge proposals, as well as the award recipients.
- *The Coffeehouse Honors* is the awards ceremony for the Ben Franklin Coffeehouse Challenge. Ben Franklin Coffeehouse Challenge participants brought Franklin's legacy to life in modern times. This awards ceremony is an evening to honor and celebrate the dedication, commitment, and creativity of these modern day Franklins.
- At *The Coffeehouse Honors* event, Starbucks will present the Ben Franklin Coffeehouse Challenge groups that submitted the five best project proposals with checks for \$3,000 each, to help them continue their work. All twenty-eight Coffeehouse Challenge groups that submitted project proposals have the chance to showcase their ideas in a small exhibit, and will be available to discuss their plans and next steps in more depth.
- The Coffeehouse Honors award winners were chosen by a panel consisting of Dr. Rosalind Remer (Executive Director, Benjamin Franklin Tercentenary), Leamon Abrams (Director, Civic and Community Affairs, Starbucks), Patricia A. Coulter (President and CEO of the Urban League of Philadelphia), Mark Edwards (President and CEO of LISC Philadelphia), and Hal Real (President, Real Entertainment Group/World Café Live). Their assessments were based on the following criteria: the importance of the issue for their community; the level of grassroots support or engagement with community partners; clearly defined and practical steps and goals; ingenuity; and measurable outcomes.

- *The Coffeehouse Honors* event will take place on Wednesday, September 6, 2006, from 7:00 to 9:00 p.m. at the American Philosophical Society's Benjamin Franklin Hall, 104 S. 5th Street, Philadelphia, PA 19106. Earlier that day, the Benjamin Franklin Tercentenary has organized a half-day training program open to all Coffeehouse Challengers, with workshops presented by Alta Communications and the Pennsylvania Association of Nonprofit Organizations (PANO) covering subjects such as "Becoming a 501(c)(3)," "Fundraising 101," and "Media Training for Nonprofits."
- The Ben Franklin Coffeehouse Challenge is sponsored by CBS 3, *The Philadelphia Inquirer*, *Daily News* and Philly.com, and each of these media partners were actively involved in creating awareness and enthusiasm for the initiative.

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