

HOW TO CELEBRATE BEN FRANKLIN'S 300TH BIRTHDAY



INSTRUCTIONS

WHEN:

Franklin was born January 17, 1706, in Boston, Massachusetts—and that is the day we'll celebrate, with parties and events in towns across the country, in cities, and even overseas.

WHERE:

Anywhere! The fun isn't limited to Philadelphia, Franklin's adopted home town—throw your own party in a special place near you. Consider local institutions in which Franklin's spirit lent a hand, including libraries, fire stations, hospitals, or universities, even a nearby post office, science museum, or classroom. Franklin was a devoted swimmer—so have an indoor pool party! And he loved kites—find an open meadow and fly one! But bring a jacket: January can be cold...

WHO TO INVITE:

Where to begin! Use our party at Philadelphia's National Constitution Center as an example: we're inviting people from all walks of life, chosen to represent 300 Facets of Franklin's personality. Our guest list includes librarians, firefighters, postal workers, political cartoonists, musicians, inventors, swimmers, chess players, diplomats, insurance agents, kite enthusiasts, writers, printers, and public servants. They'll all be on hand to light a candle and help celebrate Franklin's big day—as well as his legacy for the 21st century. Imagine a world without firefighters, inventors, public servants, and diplomats—and you've just imagined a world without Franklin. There's everything to celebrate!

Tell us about your own celebrations—and take a photo! We'd love to see how you choose to honor Benjamin Franklin. Fill out the enclosed form, and mail it to:

The Benjamin Franklin Tercentenary/
Franklin's 300th Birthday
135 S. 18th Street, Suite 702
Philadelphia, PA 19103

**THEN CHECK WWW.BENFRANKLIN300.ORG
FOR GLOBAL CELEBRATION UPDATES!**